

MR. B. BALDWIN  
CHAMBERLAIN HOUSE BETLEY CW394

A GOOD IDEAL FOR THE VILLAGE ✓

### NEW LICENSE APPLICATION - BETLEY COURT FARM

The License Application requests permission for the following:

- A 365-days-a-year license to hold outdoor events including live and recorded music
- A 365-days-a-year outdoor alcohol license, running from 11.00 am to 22.30
- A 365-days-a-year operation, permitting up to 4,999 people to attend event daily
- 10 of those days to serve alcohol from 11.00am until 1.00am the next day

Dear Betley Resident,

You may not have seen or be aware of the License Application notices recently posted outside Betley Court Farm, details as above.

We consider this license application a massive increase in the number of days/events currently allowed (from 8 days to 365 days) and a major increase on the number that can attend (from 450 up to 4,999 people).

This License, if approved, has all the potential for a repeat of the controversial music festivals held at the farm in the past which affected the whole village. Such events creating - nuisance caused by a major increase in traffic; disturbance and nuisance from noise caused by loud, amplified and tannoyed pop music, announcements; noise and disturbance from large number of attendees - upto 356 days a year.

This proposed application also flies in the face of the Neighbourhood Plan objectives, so recently passed by residents to protect the village - namely

**Objective 5:** To reduce the harmful impact of traffic in the centre of the village to reduce air pollution, noise and vibration and improve highway safety for pedestrians and cyclists.

**6.5.6 NDP Policy BBW7 aims to encourage small-scale business development which is appropriate in the Parish and which does not have an unacceptably adverse impact on local roads and residential amenity.**

**BBW7 1. Local residential amenity is protected, and suitable measures are put in place to mitigate and reduce to a minimum any noise or air pollution or other disturbance which impacts on human health and quality of life:**

### Your objections are vitally important

The Licensing Committee can only accept Objections based on a few criteria .....  
Public Nuisance being the main consideration

#### PLEASE OBJECT NOW...

on the basis of nuisances of noise, nuisance traffic increase, nuisance to village life and amenities.

There is only one opportunity for residents of the village to have a voice to influence the Licensing Committee -  
**SEND YOUR OBJECTIONS BEFORE 19th July 2022.**  
Quote application No 21250 Betley Court Farm

**Email to: [licensing@newcastle-staffs.gov.uk](mailto:licensing@newcastle-staffs.gov.uk)**

OR

Letter Licensing Department, Castle House, Barracks Road, Newcastle-under-Lyme ST5 1BL

NEWCASTLE UNDER-LYME RESOURCES DIRECTORATE
DATE RECEIVED
14 JUL 2022
REPLY NEEDED: YES/NO
DEALT WITH BY
DATE OF REPLY
FILE REF.